

**DIRECTOR'S REPORT
OCTOBER 2021**

Art Displays:

Ruplin Gallery Exhibition: Railroad Photography by Gregory Klingler.
Display Case: Balinese Shadow Puppets from the collection of Greg Gross.

Hoopla:

The Friends have approved the funds for a Hoopla subscription which should be in place within the next 2 weeks.

Social Media:

Please like our Social Media posts. The more likes the higher we will appear in feeds. Our presence is increasing as we post almost every day. Frequency and variety of posts increases our presence in the Instagram feed which has led to more people following us and more people liking our posts. Hopefully this will result in more people in the Library.

It would be helpful if the Board would follow us on Instagram and Facebook, and like our posts. Our Instagram handle is *adkchesterlibrary*. Our Facebook page is *Town of Chester Public Library Adirondacks*. Everything that we post to Instagram automatically posts to Facebook. In the last month we have gained 42 followers.

SALS Director Visit:

Sara Dallas is scheduled to be at our November meeting which we agreed would start at 6:30.

Statistics:

	Sept. 2021
Patrons in Library	521
Curbside Delivery	1
Homebound Delivery	1
Computer users	24
Items checked out	1,102
ILL received	277
ILL sent	276

	Sept. 2019
Patrons in Library	840
Curbside Delivery	n/a
Computer users	119
Items checked out	1,494
ILL received	237
ILL sent	367

	Sept. 2020
Patrons in Library	63*
Curbside Delivery	3
Computer users	5**
Items checked out	562
ILL received	235
ILL sent	390

*Library opened for in house use
On 9/28/2020

** Computer use began 9/9/2020

Respectfully submitted,
Alma Alvarez, Library Director